

## AVID Scoops National Award for Innovation

AVID Technology Limited has received a prestigious national award for Innovation from the Low Carbon Vehicle Partnership (LowCVP). The Low Carbon Champions for 2014-15 awards were announced by TV personality Robert Llewellyn at a packed gala dinner in Milton Keynes on the 9<sup>th</sup> of September. The Champions Awards aim to celebrate achievement and innovation in low carbon road transport.



AVID improves the efficiency and emissions of heavy-duty vehicles, through the electrification of ancillary systems sometimes called Mild or Micro Hybridisation. The company has developed unique and world leading IP in this area. The judges said: “AVID has shown leadership in electrifying ancillary systems to achieve efficiency gains in heavy duty vehicles.”



*AVID Managing Director Ryan Maughan and Engineering Director Richard Fairchild receiving the award from host TV Personality Robert Llewellyn and the Organisers and Sponsors*

Managing Director, Ryan Maughan said: “I am very proud to have received this award for the innovation and hard work of the AVID team. The Judges recognised AVID as a leader in our field, due to our development of world leading technology.”

The Low Carbon Champions Awards were established in 2010. The Awards – now in their fifth edition - are an initiative of the Low Carbon Vehicle

Partnership (LowCVP); a public-private partnership that exists to accelerate a sustainable shift to lower carbon vehicles and fuels and create opportunities for UK businesses. Around 200 organisations are engaged from diverse backgrounds including government, automotive and fuel supply chains, vehicle users, academics, environment groups and wider society. [www.lowcvp.org.uk](http://www.lowcvp.org.uk)

Over the past 3 years ago the company has gone from strength to strength. Investing heavily in the development of its technology has resulted in growth of 300% per year and relationships with leading heavy-duty vehicle manufacturers and operators across the world.

The company now employs around 40 people from its base in Cramlington having recently moved into new premises which are over 5 times the size of its former site the company has ambitious plans for further expansion.

Contact Information:

AVID Technology Limited  
Unit 3D Admiral Business Park  
Nelson Industrial Estate  
Cramlington  
Northumberland  
NE23 1WG  
United Kingdom

Web: [www.avidtp.com](http://www.avidtp.com)  
Email: [sales@avidtp.com](mailto:sales@avidtp.com)  
Phone: 01670707040